

SAM

(SILENT AMERICAN MAJORITY)

NOW SPEAKS OUT

The President of the United States is committed to lead this great Nation out of Vietnam in a manner that will insure a just and lasting peace.

Look at the events in our Nation's history that made us the greatest Nation in the world. They have a common theme — Unity.

The North Vietnamese are trying to divide us in an effort to weaken the President's negotiating position. If we leave the North Vietnamese with the impression we are divided, it will —

- Lengthen the war
- Increase American losses
- Result in a weak peace that could lead to later, larger wars
- Encourage future harassment by other nations

We call on all red-blooded Americans to join us in letting the world know that we strongly condemn the program of the Vietnam Moratorium Committee, which is aiding the cause of Hanoi, and stand firmly beside our President in his efforts to secure a just and lasting peace.

ACT NOW — Provide Evidence Of Your Support.

Every American Can —

1. Sign and mail this coupon . . . your personal message to the President.
2. Duplicate extra coupons for distribution to your friends.
3. Send voluntary donations to assist in defraying the expenses of SAM.

SAM
 Box S.A.M.
 Gwinn, Mich. 49841

Enclosed is my voluntary contribution to help defray expenses of the Silent American Majority movement.

Name _____

Address _____

City _____ State _____ Zip Code _____

SAM
 Box S.A.M.
 Gwinn, Mich. 49841

Mr. President:

You have my support in your efforts to bring a just and lasting peace.

Name _____

Address _____

City _____ State _____ Zip Code _____